

THE LEMON

40 min performance + 10 mins video + 10 mins questions

General notes:

- the lecture will be presented in a talk show structure
- be yourself, be natural and truthful in your answers

Talk set:

- glass of water, one desk + chair, one screen

Outfit:

- collar shirts and pants

FIRST SCENE The Monologue

NICHOLAS (*standing up*)

Good evening, I would like to begin by thanking El Ultimo Gritto for inviting me to Goldsmiths University of London.

As a part of the Multiplexer Malfiction lecture series, we will be discussing the Guffetsch design process. The talk will take about 45 min to an hour, it will be divided in three parts: I'll start with a brief presentation of Guffetsch co., then I will have a talk with one of the latest members of the company, and lastly, we'll wrap up with a clip from the Guffetsch web series.

I'm Nicholas Anscombe, I will be your host tonight and you are watching "The Lemon".

(*short silence*)

Guffetsch Co. is a swiss video and event production company founded in early 2016, it has been recently awarded the Hans Wilsdorf Award, with a scholarship of CHF 50,000.

Guffetsch Co. generates a perpetual need by initiating pretexts to creation. As opposed to a standard design or communication agency, the company hires its own customers.

Guffetsch is a participatory and performative work process that explores different cultural fields through architecture and design. The system allows to produce a complete cinematographic project: a scenario, plot devices and a set.

The Guffetsch Co. events are documented and presented in the form of a web series. The pilot episode was launched in March 2016 during a private screening in Cinéma Le Spoutnik, Geneva. Classified as an experimental anthology web-series of docu-fiction, Guffetsch uses Alfred Hitchcock's concept of the McGuffin as a device to explore the creative process. The McGuffin is an object or device that allows the plot to unfold but which is not of any dramatic value in itself.

A lot of people ask why it's called Guffetsch, it is actually a reference to both the notion of the McGuffin and the Aletsch Glacier, in Switzerland, where the idea saw the light of day.

Guffetsch goes against the passive obedience that is generally expected from the public, and instead aims to make each person, visitor or spectator, a true cultural actor by introducing him to and integrating him within artistic projects.

Today, two episodes have been shot. The third is currently under way. One complete season will be done by the end of 2018.

In order to find out more about the process, we invited a guest tonight, he's an actor, writer and director, he graduated from the Royal Academy of Dramatic Art in 2012, he played in Secret Cinema's Grand Budapest Hotel, and collaborated with Punchdrunk theatre company. Please welcome Piers Hunt.

SECOND SCENE
THE TALK

(Piers enters the room, they shake hands, he sits down)

(This part is open for improvisation, feel free to reformulate the questions, add follow up questions and share short anecdotes of your own, please adapt your questions to his answers on the spot)

NICHOLAS

Hello, nice to have you here tonight

(PIERS ANSWERS)

Hello, thanks, I'm glad to be here

NICHOLAS

So tell us, how did you end up taking part in this project ?

(PIERS ANSWERS)

NICHOLAS

How did the auditions go ?

(follow up) Did you think you will get the part ?

(PIERS ANSWERS)

NICHOLAS

what is your role in the company ?

(PIERS ANSWERS)

I saw the ad ...

NICHOLAS

Ok, that's great....

NICHOLAS

Is it the first time you do improvisation or do you have experience in that field ?

(PIERS ANSWERS)

NICHOLAS

So now you're currently working on psychological drama, can you tell us more about your upcoming project?

(follow up) when will it be launched ?

(follow up) films festivals ?

(PIERS ANSWERS)

NICHOLAS

I was told that you attended a workshop with Annabel Arden, cofounder of theatre de la complicité , what was it like ?

(PIERS ANSWERS)

NICHOLAS

It must be hard to be a tall actor right...

NICHOLAS

ok, that's funny, but it's definitely not a problem with the ladies though...

(follow up) so you're not seeing anyone?

(PIERS ANSWERS)

NICHOLAS

Thank you Piers for coming, it was nice having you.

THIRD SCENE
WATCHING THE CLIP

NICHOLAS

(to the audience)

In the last sequence for tonight, we will watch the pilot episode of Guffetsch and then receive questions from the audience.

(Nicholas plays the clip)

(Nicholas and Piers wait for questions)

NICHOLAS

(to the audience)

If no one has anymore questions, I would like to thank you for coming ladies and gentlemen, have a wonderful evening and remember to play today, joke tomorrow. Goodnight.